

Leading Energy-Efficiency and Demand-Response Programs

Edison International's regulated electric utility, Southern California Edison (SCE), is a national leader in energy-efficiency savings. During the past five years, SCE's energy-efficiency programs have saved 5.6 billion kilowatt-hours – enough energy to power 789,000 homes for an entire year. In this period, the programs have reduced greenhouse gas emissions by 2.1 million metric tons – the equivalent of removing 400,000 cars from the road.



Demand Reduction

More than 14,300 SCE business customers and more than 323,000 residential customers participate in the largest set of voluntary demand response programs in California, and one of the largest in the nation. Demand response programs provide financial incentives in return for voluntarily reducing electricity usage during certain periods such as when power generation or delivery is restricted. The programs create a total capacity for usage reduction of approximately 1,600 megawatts; enough power to serve more than a million average Southern California homes. SCE offers customized programs for residential and small commercial customers, medium to large commercial accounts, large industrial customers and agricultural customers.

National Recognition

For an eighth time, SCE was recognized nationally in 2009 with the ENERGY STAR award by the U.S. Environmental Protection Agency and Department Of Energy for the effectiveness of its energy-efficiency programs. SCE's

demand response programs also have been honored by industry organizations nationwide.



Business Energy Efficiency

SCE has programs available to all business customers regardless of size or usage.

- Lighting: Rebates for installing energy-efficient lighting.
- Refrigeration: Rebates for installing strip curtains in walk-in refrigerator doors and for efficient refrigerated display cases. Vending machine controllers and evaporator fan motors also are eligible for incentives.
- Food Service: Rebates to help purchase electric cooking equipment and reach-in refrigerators and freezers.
- AC: Rebates for select air conditioners, reflective window film and variable speed drives for HVAC fans.

Residential Energy Efficiency

- SCE offers a home energy survey online, over the phone and in person that helps customers understand how to save energy and money. www.sce.com/survey
- SCE's rebate programs help customers invest in more efficient ENERGY STAR-qualified appliances. www.sce.com/rebatesandsavings
- SCE will pay customers \$50 to allow the utility to pick up old, inefficient refrigerators and freezers and recycle them in an environmentally responsible manner. www.sce.com/rebatesandsavings
- SCE subsidizes the retail cost of energy-efficient lighting products through retailer partnerships to encourage consumer adoption of more efficient technologies. www.sce.com/cfl
- SCE offers free tips for saving energy and money, such as the best settings for thermostats, turning off electrical devices when not in use, and washing full loads of clothes and dishes. www.sce.com/tips

A National CFL Leader

SCE is one of the nation's leaders promoting the switch to compact fluorescent lights (CFLs). Its participation in the Department of Energy's "Change a Light, Change the World" program has resulted in the installation of more than 1 million CFLs, which use up to 75 percent less energy.



Assistance for Lower-Income Households

For income-qualified customers unable to make the initial investment in energy saving measures, SCE offers services such as:

- Energy education
- Lighting
- Energy-efficient appliances
- Discounts such as the California Alternate Rates for Energy program, which offers income-qualified customers a discount of 20 percent or more off their monthly electric bill; and the Family Electric Rate Assistance program, which provides a discount to qualified households of three or more that exceed their baseline electricity usage by more than 30 percent.

California Solar Initiative (CSI)

SCE partners with the state to reward customers who "go solar" with cash incentives, a streamlined interconnection process, and simplified requirements for "net energy metering," which tracks how much a customer's solar array generates and feeds back into the grid. SCE also offers rebates to owners and managers of low-income apartment buildings who install solar panels. www.sce.com/csi.